

WHAT'S NEW IN CALIFORNIA

FALL 2019



visit
California

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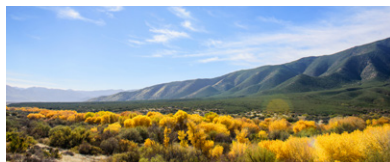
Visit California is pleased to present this newsletter describing new developments taking place throughout the Golden State. Please note that dates listed are subject to change. Confirm with appropriate media contacts listed after each entry.

The information in this publication is also available online on our media site listed below. Simply look for What's New on the home page. There you can dynamically search the most up to date information by category and region.

Media Website:
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STATEWIDE

Golden State Raises a Glass to 15th Annual California Wine Month in September

September is California Wine Month, when wine aficionados can choose among 100+ winery events and toast to an excellent 2019 harvest and vintage. Novices and experts alike can appreciate California’s diverse winegrowing regions—encompassing more than 139 unique viticultural areas. With many ways to explore wine, from picking and crushing grapes to festivals, events, VIP tours, tastings and concerts, September is a great time to visit.

California Wine Month was created to honor the legacy and passion of California winemakers—some tend to 250-year-old vines that remain in the same family for generations. It makes sense that California is the most visited state in the U.S. for food and wine-related activities, as it is the world’s fourth leading wine producer. This September, discover California’s wine regions—from legendary Napa Valley to the Central Coast’s Paso Robles to Southern California Wine Country Temecula Valley—and learn from historians, grape experts and sommeliers. For a full list of regularly updated events throughout the state during California Wine Month, visit the California Wine Institute’s website at discovercaliforniawines.com.

Second Annual California Surfing Day Makes a Splash

Celebrate the role surf culture plays in California’s history and identity on California Surfing Day this fall. September 20 marks the official holiday, which was passed into legislation in 2018 with unanimous approval and surfers’ support throughout the state. This measure also made surfing the official state sport—a designation that

encourages all Californians to protect and honor the local beaches and ocean environments. In the Golden State, surfing is more than just a pastime, but an enduring lifestyle—it remains an iconic part of the sun-loving, wave-riding California dream.

As a celebration of this dream, a new episode of Visit California’s original series, “Jonny Moseley’s Wildest Dreams,” will launch in the days leading up to California Surfing Day. The episode, “Foil,” features surf icons Rob Machado, Kai Lenny and Yadin Nicol, alongside Jonny as they hit the waves in San Diego.

Make the most of California Surfing Day by planning a trip to one of California’s surfing towns and get involved using the hashtag #CaliforniaSurfingDay on social media posts and tagging @VisitCalifornia.



ACCOMMODATIONS

CATALINA

Historic Hotels Reopen

The famous Zane Grey Pueblo Hotel, originally built by the prolific writer Zane Grey in 1927, will reopen summer 2019. Perched cliffside overlooking Avalon Bay, the newly-renovated hotel will offer expansive views from its 17 rooms. The Zane Grey Society provided consultation on the design and all care has been given to maintain the historic Hopi Pueblo style and décor of the original hotel.

After a complete renovation, Hotel Atwater will accept guests beginning August 11, 2019. Named in honor of Helen Atwater Wrigley, wife Philip Knight Wrigley, Hotel Atwater originally opened in 1920, ushers in a new era for Catalina Island as a popular getaway for everyone from Hollywood’s elite to hardworking mainlanders looking to escape their hectic lives.

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INDIAN WELLS

Renaissance Indian Wells Undergoing Major Fall 2019 Renovation

Renaissance Indian Wells Resort & Spa was the only hotel or resort property to win the prestigious 2019 Oasis Site Experience Award. It will officially mark the honor this fall, when redone guest rooms, a reimagined lobby, new outdoor locations and poolside enhancements will be unveiled by the resort for the first time. Planner site visits are expected to be an especially memorable part of the upcoming grand reveal.

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NEWPORT BEACH

Balboa Bay Resort Partners with Designer Lilly Pulitzer

Newport Beach's Balboa Bay Resort new pool bar with cabanas—designed by Lilly Pulitzer—just made a splash on the local hotel scene. The waterfront resort branded the pool area after the designer's 2019 Endless Summer Collection, featuring their signature colorful pillows, curtain tie backs and towels. Pool bar staff wear Lilly Pulitzer uniforms featuring the vibrant watercolor coral Sink or Swim print from the collection and serve themed drinks such as the “Rosé all day” and spritzers like the “Viva La Lilly.” Guests can also enjoy snack options at the pool bar, including chicken tenders, shrimp cocktail, tacos, fruit plates or crudités with hummus.

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PASO ROBLES

The Piccolo Luxury Hotel Debuts Downtown

The Piccolo luxury boutique hotel opens this September just off Paso Robles' charming downtown plaza. Designed to elevate the city's boutique hotel experience, The Piccolo brings the rustic sophistication of wine country together with the relaxed and refreshing Central Coast lifestyle in its 23 Luxury King

Rooms and exclusive two-room suite, The Somm Suite. Rooms feature a sexy, urban loft vibe, with high tray ceilings, wide-planked wooden floors, brick accent walls, locally produced black wrought iron accents, custom chandeliers, Juliet balconies facing the private courtyard on 12th Street and more. The 17,000-square-foot, four-story property offers a variety of communal spaces for indulging in the simple pleasures of locally inspired craft food and drink, paired with great conversation. These include The Piper Wine Lounge, featuring locally driven wine tastings, a Moët & Chandon Champagne Vending Machine, Tello—Paso's only rooftop bar, library and more.

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SAN DIEGO

New Luxury Carté® Hotel Opens this Fall in Little Italy

Carté®, a new luxury lifestyle hotel from Curio Collection by Hilton™, aims to open this fall. Located in San Diego's Little Italy neighborhood, Carté will offer 246 distinctive, modern and fiber-wired guest rooms, each with a 55-inch 4K LED TV. Custom-designed furniture includes an oversized work desk, plush pillow-top mattress and fiber bedding. Each guestroom boasts a refrigerator and floor-to-ceiling windows, while executive guest rooms include a sitting area with spectacular views of the bay and downtown. On-site eatery Watercolors Restaurant will serve sea-to-table cuisine, while Fonte di Vino will offer regional wines. Cocktail-lovers can enjoy sunset views with handcrafted libations at Above Ash Social, the 16th-floor rooftop venue, and all guests will have access to Fit Athletic Club.

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SAN DIEGO

San Diego Marriott Del Mar Gets a Major Makeover

The San Diego Marriott Del Mar recently completed a multi-million-dollar

transformation to its 281 guestrooms, three suites, lobby, outdoor space and restaurant. The property also overhauled the 20,000 square feet of meeting and banquet space, and created an executive dining and working lounge, which is accessible when booking a concierge or pinnacle level room. The guest rooms now feature hardwood floors, upgraded beds and HDTVs to stream Netflix. Guest bathrooms offer glass-enclosed showers and large, back-lit mirrors. The expanded lobby features open front desk pods, new seating and a new on-site coffee shop, Terra Café, which offers grab-and-go breakfast options and Starbucks coffee. The hotel's redesigned, award-winning restaurant and bar, Arterra, now offers sustainable California cuisine, expanded indoor and outdoor seating with contemporary décor, and three private dining spaces.

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SAN JOSE

Major Upgrade Coming Online at Sonesta Silicon Valley

This fall, guests can connect with the newly renovated Sonesta Silicon Valley, located five miles from San Jose Airport and surrounded by tech giants such as Cisco, HP, Google and Apple. The makeover reflects the evolving tech industry and diverse local culture with abstract art installations, a modern and sleek furniture selection and a three-story lobby designed to inspire collaboration and brainstorming. The 236 stylish and spacious guest rooms include 62 suites and 40 premier wing rooms, all wired with the latest technology, including Google Chromecast. All rooms also boast Powermat wireless charging systems in bedroom nightstands and suite parlors to recharge enabled devices with ease. The new Sonesta Event Center houses the 4,400-square-foot Cypress Ballroom and the Douglas and Oak Creek Meeting Rooms, all divisible into separate breakout space and featuring a full audio-visual suite.

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SAN LUIS OBISPO

TV Personality Andrew Firestone Opens New Hotel in SLO

StonePark Capital, owned by “The Bachelor” alumnus Andrew Firestone, recently opened a La Quinta hotel in downtown San Luis Obispo (SLO). The 102-room hotel, which debuted in May 2019, provides a free Bright Side Breakfast—including scrambled eggs, waffles, and more—along with high-speed internet, 24-hour business center and Fitness Center. The rooftop wading pool and spa offers breathtaking views of SLO. Right next door is the separately owned and historic 1865 Craft House & Kitchen, which serves their own twist on pub fare and offers outdoor seating to enjoy the year-round sunny weather.

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SANTA BARBARA

New Hideaway Emerges in Santa Barbara

Kirkwood Collection, a new luxury hotel brand, unveiled its Hideaway Santa Barbara on June 15, 2019. Blending “old world” charm with “new world” accoutrements, the intimate nine-room hotel features deluxe guest rooms and spacious suites with views of the Santa Ynez Mountains and the historic Fernald Mansion. Guests enjoy amenities ranging from complimentary breakfast and welcome glass of sparkling wine to in-room amenities such as Apple TVs, fireplaces, French bath products, luxury linens and a dual-zone wine cooler minifridge. Housed in a 1908 California Craftsman and a secluded Carriage House, the boutique hotel offers easy walkable access to some of Santa Barbara’s best restaurants, the Urban Wine Trail and the Funk Zone.

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SANTA MONICA

Santa Monica Proper Hotel Opens New Spa and Restaurant

Wellness is placed front-of-mind at Santa Monica Proper Hotel. This November, Surya Spa will open a 3,000 square-foot outpost of their Ayurvedic spa at the property. Lead by Martha Soffer—internationally acclaimed Ayurvedic doctor, chef and herbalist—the facility will feature Surya’s signature Ayurvedic four-handed therapeutic massages, steam and oil treatments, cooking, yoga, and meditation, all centered around the ancient Indian form of healing. In addition to Surya Spa, Santa Monica Proper presents a trio of healthy dining options. Opening in August is the highly anticipated Onda—an exclusive collaboration between chefs Jessica Koslow (Sqrl) and Gabriela Camara (Mexico City’s Contramar)—who bring a strong focus on L.A. market ingredients, sustainable seafood and Latin flavors.

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SANTA ROSA

Hotel E Opens in Downtown Santa Rosa

The eagerly awaited Hotel E launched in July in downtown Santa Rosa’s historic Beaux Arts Empire Building. Located adjacent to the 19 Old Courthouse Square building, the new boutique hotel features 39 guestrooms, 1,000 square feet of divisible meeting space, and The Enology Lounge, a combination wine bar, living room and lobby. With a spring 2020 expansion on the horizon, Hotel E will soon include a rooftop bar, Perry’s restaurant, Starbucks, and two top-floor suites for a grand total of 70 guestrooms.

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TORRANCE

Bluestem Hotel Unveils New Mural

Torrance’s newest and first boutique Bluestem Hotel recently debuted a new mural. Conceived and painted by Southern California artist Traci C. Adams, the mural portrays Torrance and Bluestem Hotel as a sanctuary in the South Bay, illustrating Torrance Beach and aquatic plants, as well as historic Torrance through inset sketches in the artist’s signature “tattoo” style. The sketches include and celebrate some of the best Torrance attractions such as The Western Museum of Flight, Madrona Marsh Preserve, El Prado Bridge, the Cherry Blossom Festival, Del Amo Fashion Center and Torrance Bakery.

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YOUNTVILLE

Bardessono Hotel’s Lucy Restaurant Welcomes New Executive Chef

The five-star, LEED Platinum Certified Bardessono recently introduced a fresh take on Lucy restaurant’s celebrated signature cuisine with the addition of Jim Leiken as executive chef. Bringing a repertoire of experience working with some of the world’s most renowned chefs, from Chef Daniel Boulud to Chef Cindy Pawlcyn, Leiken launched a new menu that anchors and expands the Lucy legacy at Bardessono and in the Yountville community. Leiken brings an energized focus to the culinary garden, which features a plot dedicated specifically for guests of the hotel and restaurant to take part in Bardessono’s acclaimed commitment to a sustainable future, inviting them to plant herbs later used in the menu.

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YOUNTVILLE

The Setting Inn Debuts After a Makeover

The Setting Inn opened in June after renovating and rebranding a boutique historic landmark in Napa Valley. The Inn, featuring a color palette inspired by the natural vineyard surroundings, offers hand delivered Bouchon Bakery pastries each morning, private vineyard views, and a fireplace and soaking tub in every room. The rustic barn, featuring reclaimed wood, now includes a private tasting area for guests seeking a glass of wine or a cheese and charcuterie plate upon arrival. Seating for private hotel guest wine tastings overlooks a well-manicured lawn with lawn games and vineyard views. Other new amenities include a fitness room with a Peloton bike, and electric bicycles to ride around town.

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CULINARY

CATALINA

Toyon Grill by Bluewater is Now Open

Toyon Grill by Bluewater is a result of a partnership between Bluewater's owners and the Catalina Island Conservancy. Located at the new Trailhead Visitor Center, which also has a retail store, tour operation, gallery and roof deck that doubles as an educational, event and wedding venue, Toyon Grill is named after the Toyon bush, or California Holly, native to Catalina Island and Southern California.

Consistent with the Conservancy's commitment to sustainability, Toyon offers fresh, hyper-local ingredients. Along with breakfast, lunch and dinner, Toyon will feature specialty coffees, small-batch craft beers, cocktails and California wines. Grab-and-go picnic boxes will be available for adventurers exploring the island.

Much of the Pacific swordfish, white seabass and other fish served at Toyon Grill will be caught in waters off the Island by Bluewater's own boat, Pilikia, or by local fisherman.

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GUERNEVILLE

Brot Brings Modern German Food to Guerneville

Diners can savor delicious German classics done with western Sonoma County style in a warm Bavarian atmosphere at Brot, the newest eatery by restaurateur and entrepreneur Crista Luedtke in the Russian River Valley town of Guerneville. "Brot," which literally means bread in German and figuratively means livelihood, salutes Luedtke's parents' former full-service Wisconsin restaurant, Luedtke's Bratskeller. The lunch and dinner menus include Bavarian pretzels, potato pancakes, white asparagus salad, pork schnitzel, roasted chicken with bread dumplings, sauerbraten and flammkuchen (Alsatian pizza).

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GUERNEVILLE

Farmhand Returns to Guerneville

The Farmhand eatery recently reopened after making repairs from the Russian River flooding last winter, once again serving delicious deli sandwiches, salads, premade takeout dinners and other gourmet goodies made largely from local ingredients. The community rallied to help fund the repairs so that the popular market, deli and espresso bar could reopen. The family-friendly setting includes an outdoor deck with spectacular views of the peaceful river.

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HEALDSBURG

New Westside Deluxe Experience Offers Extravagant Day in Russian River Valley

Visitors to Sonoma County wine country can now take their ultimate wine tasting experience

even further as three of the Russian River Valley's top wineries join with one of the country's most prestigious inns to offer a day and night of refined comfort and sensory exploration. Gary Farrell Winery, Flowers Vineyard and Rochioli Winery have partnered with Russian River Valley's Farmhouse Inn to offer Westside Deluxe, a series of private experiences at the wineries enhanced by a luxurious meal and stay at the inn.

The cost of the Westside Deluxe is \$1,390 (double occupancy). Guests must book their experience a minimum of 72 hours in advance.

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MARINA

Cima Collina Winery Offers New Tasting Room Experience

Located in Marina, California, Cima Collina Winery's newest tasting room serves up an urban warehouse experience in the same building where the wine is produced. The Monterey County favorite crafts its artisan wines from a variety of vineyards—from the rugged Big Sur coastline to the verdant fields of Salinas Valley. Each grape offering its own distinguished flavor, Cima Collina's winemaker, Annette Hoff, curates the wines to reflect a sense of place. The new tasting room is the perfect place to get a behind-the-scenes look at the wine making process while enjoying a glass of Monterey County's award-winning wine.

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NAPA

New Tastings and Experiences at Napa Wineries

Trefethen Family Vineyards recently launched their "Legacy Tastings," hosted by third generation winemaker Lorenzo Trefethen, highlighting their smallest production wines

alongside seasonal pairings from winery chef Chris Aken. Chimney Rock Winery now offers the semi-private, 90-minute tasting experience “Journey to Omega Point” every Friday through Sunday. Beginning with a brief tour of the winery, guests learn the meticulous efforts involved in the journey to create their Omega Point wine, followed by a seated tasting to present multiple vintages accompanied by a seasonal pairing plate. Offered through fall, The Hess Collection Winery invites guests to customize their own unique wine experience, choosing from a crafted wine and food pairing from the Hess culinary team, a wine blending education, a stroll through the Hess family’s private art collection, or a mountain vineyard tour via a high-performance ATV.

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NAPA

Signorello Estate Offers New Experiences

Signorello Estate, whose winery was destroyed in the 2017 wildfires, launched two new experiences from an interim tasting space while they rebuild this fall. Both the Al Fresco Estate Experiences and Golden Hour Tastings begin with a driving tour of Signorello’s famed estate vineyard, which boasts some of Napa’s oldest Chardonnay vines, and end at the top of the property for seated, hosted tastings. The Al Fresco Estate Experiences feature five estate wines paired with local cheeses. Golden Hour Tastings offer a unique twist on happy hour, featuring six estate wines paired with small bites.

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NAPA

Alpha Omega Collective Launches After Hours Program

The Alpha Omega Collective tasting room in downtown Napa, which opened its doors in Spring 2019, now hosts “Perinet After Hours,” an evening showcasing flights of

Perinet wines from Spain’s Priorat region paired with Spanish tapas prepared onsite. The tasting is offered on the third Thursday of each month from 5 p.m. to 7 p.m.

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OAKVILLE

Wine History Museum & Tasting Salon Debuts

The 1881 Napa Wine History Museum & Tasting Salon recently opened, featuring an extensive collection of historic wine relics from Europe and the U.S., antique decanters, original artifacts from the Early California Wine Trade Archive and background on all 16 sub-appellations of Napa Valley and their founders and pioneers. In addition to the museum, which offers free admission, visitors may enjoy rotating comparative tastings of various Cabernet Sauvignons from the sub-appellations, developed by wine expert and best-selling author of “The Wine Bible,” Karen MacNeil.

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PASO ROBLES

Paso’s Craft Beer Trail Expands

Paso Robles’ drink scene continues to brew up more options with a new addition to the Craft Beer Trail. While world-renowned as a wine and craft spirits destination, Paso Robles also boasts 12 craft breweries, including the new California Coast Brewing. Founded by teacher-turned-brewer, the new venue is constructed from the restored wood from both the old Pismo Beach Pier and Santa Maria Train Station. The trail is also home to other beer luminaries, from Firestone Walker Brewing Company and Silva Brewing to Toro Creek.

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PETALUMA

Black Knight Vineyards opens Petaluma Tasting Room

Wine lovers can taste small-lot estate Chardonnay, Pinot Noir, and sparkling wines at the new Black Knight Vineyards tasting room in Petaluma. This family-run winery, based on a property with vines planted in the 1880s, produces multiple types of cool climate Chardonnay, Pinot Noir, and unique varieties of Gamay Noir and Ploussard. The brand-new tasting room is situated in a charming restored building in downtown Petaluma, the perfect place to stop while exploring the historic area.

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ROHNERT PARK

Old Caz Brewing Unveils Rohnert Park taproom

Beer-loving parents with human and canine kids can enjoy craft beer at the new dog- and family friendly Old Caz Brewing taproom in Rohnert Park. Named after Old Cazadero Road, Old Caz’s beer lineup includes: the crisp, dry and brightly hop-flavored One Way IPA; the softer and more tropical Free Craig’s Hazy IPA named for the free items page at craigslist.org; the RPX Juicy Pale Ale honoring Rohnert Park’s main thoroughfare; the Czech pilsner Bukovany Pivo; and Skaggs Stout, commemorating a wild and remote island in Sonoma County. Their new 35-person taproom sells snacks and growlers to go, features free Wi-Fi, and offers non-alcoholic options such as cold-brew coffee on nitro, kombucha, and a style of carbonated fruit soda called Shrub.

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ST HELENA

Louis M. Martini Winery Offers New Tastings After Restoration

Restored in 2019, Louis M. Martini Winery offers a range of inviting and in-depth tasting experiences for all wine lovers—from novice or expert level. New tasting experiences include the Crown Bar Tasting, located in

the epicenter of the winery, the Heritage Lounge Tasting, designed for immersive tastings of small-lot wines, and the Historic Tour and Tasting experience, which offers a peek into the 85-year-old underground barrel cellar. Guests can also do tastings in Martini Park, featuring three wines with culinary pairings in a laid-back outdoor environment; or, for more extravagant tastings, guests may reserve a customized Library Tasting, with a personal sommelier and a selection of library wines and barrel samples.

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SAN DIEGO

Cemetery Speakeasy Opens in Historic Old Town San Diego

The latest speakeasy to spice up San Diego's cocktail scene will soon debut in a spirited setting—the historic El Campo Cemetery in Old Town. Tahona Mexican restaurant plans to open the hidden speakeasy—Oculto 477—inside the eatery in August 2019. The intimate space will seat 25 guests and feature 477 lit candles to represent the 477 souls buried next door. The speakeasy plans to provide an elevated level of craft cocktails, many incorporating artisanal mezcal and all designed to provide multi-sensory experiences.

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SAN DIEGO

Huntress Steak & Whiskey Society Debuts this Fall

The Huntress Steak & Whiskey Society is set to open inside the former Grand Pacific Hotel this fall. This contemporary steakhouse, helmed by Executive Chef James Montejano—who worked at Michelin-starred restaurant Michael Mina—will offer the finest meats, seafood dishes and other signature classics. Guests at this Gaslamp Quarter eatery can expect dishes like the A5 Japanese Wagyu and 45-day, dry-aged porterhouses in addition to prime filet mignon carpaccio, served with truffle egg

emulsion. Huntress boasts one of the largest Japanese whisky selections in the country with more than 100 labels as well as masterfully crafted cocktails and hand-selected wines.

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SAN DIEGO

New Rooftop Restaurant Opens in Gaslamp Quarter

Michelin-starred Chef Akira Back aims to open her first venture in San Diego—rooftop eatery Lumi—this fall. This energetic and upscale rooftop venue will serve modern Japanese fare and sushi accompanied by handcrafted libations. Lumi will feature adventurous flavors with a California twist, using local ingredients throughout the menu and influences from around the world for an immersive dining experience. Guests will enjoy views of the city paired with punchy pops of color and three-dimensional art features at this eclectic space in the heart of the Gaslamp Quarter. A dedicated private dining area, The Grand Pacific Room, located on the 3rd level of the historic, newly renovated Grand Pacific Hotel building, will offer highly imaginative event space.

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SAN LUIS OBISPO

Highly-Anticipated Hotel San Luis Obispo Appoints Chef Ryan Fancher as Executive Chef

Hotel San Luis Obispo, Piazza Hospitality's newest property nestled in San Luis Obispo's vibrant downtown slated to open September 2019, is pleased to announce the appointment of Ryan Fancher as its executive chef. Returning to his roots in California's Central Coast from Northern California Wine Country, the acclaimed chef will oversee the hotel's two onsite restaurants: Piadina, a fresh California take on Italian cuisine based around the wood-fired oven, and Ox+Anchor, a modern spin on the classic steakhouse.

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SAN LUIS OBISPO

Third Best Peruvian Restaurant in US Comes to SLO

Recently named the third best Peruvian Restaurant in the U.S., Mistura recently relocated from Paso Robles and reopened in San Luis Obispo (SLO). The term Mistura condenses the essence of Peru, a reflection of their people and the country's cuisine. The menu at the 120-seat Mistura restaurant captures this multicultural spirit, blending its Native Pre-Columbian and Incas gastronomic heritage with the Spanish, Italian, Chinese and Japanese influences that embody the country's vibrant cuisine. Mistura pays homage to the diversity of Peruvian food by proposing flavors that are once familiar yet adventurous and unexpected. Mistura is located in the Creamery and is open for lunch and dinner daily.

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SANTA BARBARA

Margerum Wines Opens New Tasting Room

Doug Margerum and the Margerum Wine Company just unveiled their new tasting room at the Hotel Californian in Santa Barbara. The Margerum Wine Company tasting room offers distinctive flights and wines by the glass from their premium wines produced at their state-of-the-art Buellton winery. An ever-changing menu features rare bottlings and excellent older vintages. For those seeking a more refined experience, the Margerum Wine Company offers customized Private Winemaker Tastings with Doug Margerum by appointment.

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PUBLIC CONTACT: DOUG MARGERUM, MARGERUM WINE COMPANY, (805) 845-8435, TASTINGROOM@MARGERUMWINES.COM, WWW.MARGERUMWINES.COM

SANTA MONICA

Santa Monica Dishes Up New Food Hall

SocialEats community food hall debuted July 19 at the Third Street Promenade in

Santa Monica. Located in the ground-floor space of the existing Gallery Food Hall, this social dining destination features communal tables where guests can choose among a collection of existing restaurant brands and new culinary concepts. Tenants include celebrity chef David Chang's Fuku, a fast-casual fried chicken restaurant that serves spicy fried chicken sandwiches, chicken fingers and slushies, as well as Supertoro, where guests can build their own bento boxes. Other standouts include noodle bar Street Noods, offering hearty, Southeast Asian fare, and Spanish restaurant Cada Vez, serving pinxtos, sandwiches and wine. The food stalls surround Adelaide, which will transition from a daytime coffee shop that serves the Australian brand Vittoria's Coffee into a wine and beer bar.

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SANTA MONICA

Mexican Gastropub Coming Soon to Santa Monica

New Mexican gastropub Socolo plans to debut late summer 2019, helmed by award-winning chefs Susan Feniger and Mary Sue Milliken. The name Socolo plays on SoCal and "zocalo," the word for a town square in Mexico. The buzzed about 99-seat restaurant will open inside Santa Monica's Gateway Hotel and will be the latest addition to the chef's mini empire of Mexican-inspired restaurants spanning from LAX to Las Vegas. The menu will feature ethically sourced food in an unpretentious environment—including tortas, ceviches, veggie-stuffed tamales, grab-and-go breakfast burritos, guava-cheese empanadas, Mexican microbrews on tap, and more.

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SANTA MONICA

Celebrity Chef Dave Beran Opening New Eatery

James Beard award-winning chef Dave Beran of Chicago's Alinea and Next will expand his portfolio late summer 2019 with new restaurant Pasjoli on Main Street in Santa

Monica. The heralded Dialogue chef/owner, who's been making meals from inside of a mostly hidden counter-seating kitchen off the Third Street Promenade since September 2017, will seek to recreate the height of fun French dining, with nods to the Escoffier era. That includes everything from fresh, produce-forward dishes that feel like Southern California to caviar service and tableside highlights like a mobile duck press.

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WINDSOR

No Quarter Brewing Now on Tap in Windsor

Guests can sample small-batch craft beers produced onsite at the new No Quarter Brewing taproom and brewpub in Windsor, located in central Sonoma County. Norse and Viking history and mythology influence the taproom décor and play a strong role in naming the microbrewery's beers. Founded by three friends, No Quarter Brewing produces a variety of small-batch beers, including Backslider Stout, Tears For Balder, Black Eye Rye IPA, Hazy Daze, Squeeze My Mandarin, Varangian Lime, and Brown Bear. The brewpub menu includes delicious sausages made by Journeyman Meat Company of Healdsburg.

MEDIA/PUBLIC CONTACT: MANAGER, NO QUARTER BREWING, (707) 687-5840, NOQUARTERBREW@GMAIL.COM, WWW.NOQUARTERBREWING.COM

YOUNTVILLE

Hotel Yountville Launches Après Tasting Experience

Hotel Yountville invites guests to a new Après Tasting reception each Friday and Saturday evening at 5 p.m. on the Heritage Oak Terrace by the pool. Overlooking the Heritage Oak Tree in the Valley, guests enjoy complimentary tiny pours of signature Heritage Cocktails, with a different selection featured each night. Signature cocktail selections include: Summer in the Garden with basil leaves, Ketel citroen, triple sec, ginger syrup, lemon juice and basil/lemon wheel garnish; The Heritage, with notes gin, fillet rose, luxardo bitter Bianco, lemon juice, honey syrup, Chandon rose, butterfly

pea flower tincture and an edible flower garnish; and the Black Berry Smash, with fresh local blackberries, tarragon leaves, lemon juice, Bulleit bourbon, bitters and tarragon garnish.

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ARTS & ENTERTAINMENT

BUENA PARK

Knott's Scary Farm to Lift the Veil on New Freighting Details in Store for 2019 at Midsummer Scream

Knott's Scary Farm, the first and largest Halloween event in Southern California, will reveal exclusive and frightening new details for the return of its 47th season during a special appearance at the fan-favorite Halloween and horror event Midsummer Scream in Long Beach. The Knott's Scary Farm team will hold an exclusive panel for fans featuring a few of the Scary Farm masterminds as they share an in-depth look behind some of the most popular mazes, including a sneak peek of a couple of new scenes and scares in store for 2019's lineup. Fans in attendance are sure to enjoy this sneak peek into the eerie world of this year's Knott's Scary Farm.

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MORRO BAY

Morro Bay Skateboard Museum Expands in New Home

The Morro Bay Skateboard Museum recently opened in its new, larger home on Market Avenue with incredible views overlooking

the Embarcadero and Morro Bay Harbor. While the museum continues to display over 200 skateboards including John Lennon's board—a crowd favorite—it now features space for ever-changing exhibits. The new Vans exhibit offers a look back at Vans' history in skateboarding, with reprints of vintage Vans ads from the 1970s to the present day, including a corresponding shoe and box from each ad.

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NAPA

Downtown Welcomes New Concert Venue

Downtown Napa recently unveiled a new festival-style concert venue, Oxbow RiverStage, run by the Blue Note Entertainment Group and Berkeley-based Another Planet Entertainment. The outdoor venue, located at the Oxbow Commons—adjacent to the popular Oxbow Market and its many eateries—debuted its first concert on August 25, featuring rock 'n' roll Hall of Famer Steve Miller and his band. Oxbow RiverStage will feature a mix of both ticketed and free concerts with food trucks and full bars, accommodating up to 4,000 people.

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NAPA

Napa Valley Museum Unveils New Exhibits

The Napa Valley Museum Yountville recently opened three exhibits. In the museum's Main Gallery, "The Surrealist Revolution in America" runs through Oct. 27, 2019, exploring the Surrealist revolution of thought and the role chance and choice played in the evolution of the avant-garde in America. The museum also launched the pop-up exhibit, "Land and People of Napa Valley," showing through November 2019 in downtown Napa at the Goodman Library. The exhibit highlights Napa Valley's history, people, geography, and how the valley's unique geology made the region's agriculture

and viticulture industries flourish. Another pop-up, "France is a Feast: The Photographic Journey of Paul and Julia Child," continues through February 2020 at CIA at Copia.

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NAPA

di Rosa Center for Contemporary Art Unveils New Experiences

The di Rosa Center for Contemporary Art recently partnered with Sonoma Valley Trail Rides to give art lovers the rare opportunity to experience their outdoor art collection and the Napa/Sonoma landscapes by horseback. They also unveiled a new exhibit, "Building a Different Model: Selections from the di Rosa Collection," which runs through December 2019. Curated by Dan Nadel, the works in this exhibition address the world by offering generative visions of transformation and repair through social, physical and ceremonial relationships.

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SAN DIEGO

Enjoy the views of San Diego Bay aboard one of the fastest and most famous sailboats in the world

Experience the thrill of America's Cup sailing aboard Stars & Stripes USA-11, the yacht raced by Dennis Conner during the 1992 race. America's Cup Sailing San Diego offers exhilarating, interactive 3-hour cruises (\$125 per person) considered the ultimate in sailing adventure. Grind the winches to help raise and trim the sails, take turns at the helm or just enjoy the views around San Diego Bay aboard one of the fastest and most famous sailboats in the world.

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SANTA ROSA

Luther Burbank Center Completes \$11.4 Million Renovation

The Luther Burbank Center for the Arts in Santa Rosa sports a fresh new look thanks to the recently completed \$11.4 million "Bridge to the Future" renovation project. Major changes to the 44-year-old facility include: enlivening the interior and exterior; upgrading the lobby and first-floor restrooms; significant improvements to front-of-house, back-of-house, stage, and technical capability in the 1,600-seat Ruth Finley Person Theater; installation of elevators; creation of a new 18,000-square-foot, fenced-in grand plaza; the addition of a balcony concession area and built-in salon; creation of the outdoor sculpture garden; new screens on the roof and around the site; and ADA upgrades. The nonprofit center is home to world-class performances, nationally recognized education programs, contemporary visual art and other events.

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SEBASTOPOL

Lori Austin Gallery Debuts in The Barlow

Art lovers can discover world-class contemporary fine art in a unique and comfortable environment in the new Lori Austin Gallery in The Barlow center, located in Sebastopol in western Sonoma County. The gallery features works by Bay Area and national artists, as well as a premier collection of contemporary Shona sculpture from Zimbabwe. For 25 years, Lori Austin has represented internationally acclaimed painter/sculptor Wosene Worke Kosrof, the first contemporary Ethiopian-born artist to use the script forms—fiedel—of his native Amharic as a core element in his paintings and sculptures.

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TWENTYNINE PALMS

Celebrate the art, culture, and history of Joshua Tree National Park in 29 Palms this fall

Visit 29 Palms Sept 14-15 for the Joshua Tree National Park Art Exposition, a two-day celebration of the art, culture, and history of SoCal's favorite national park.

From painting and mixed media, to sculpture and photography, the juried art exhibition at the 29 Palms Art Gallery features stunning work by artists from all across the state of California, New Mexico, Nevada, Montana, Illinois, Alaska, and Canada—all of whom have been inspired by the park.

Events are staged at 5 cultural venues around the historic Oasis of Mara in 29 Palms, including patio talks with park rangers, an outdoor art market at the 29 Palms with music/BBQ/beer truck, plus art demos at the 29 Palms Creative Center and Gallery, and an awards night reception at the 29 Palms Art Gallery.

Formed in 2013, the JTNP Council for the Arts fosters the spirit of artistic expression inspired by the park, and supports the preservation, enhancement, and sustainability of the entire California deserts region.

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TWENTYNINE PALMS

SoCal's largest yoga and sacred music festival moves to Twentynine Palms this fall

Considered the "Spiritual Woodstock of the Decade," the City of 29 Palms is thrilled to be welcoming Bhakti Fest to 29 Palms this fall. Taking place September 25–30 at Roadrunner Dunes, Bhakti Fest will feature amazing conscious music, yoga, and spiritual and wellness workshops.

Headliners for the event include Krishna Das, Mike Love, Dharma Mittra, Radhanath Swami, MC Yogi, Fannah Fi Allah, plus many more to be announced soon.

The new location will feature 3 music stages, yoga and workshop villages, a sound temple, healing sanctuary, mantra dome, Bhakti Kids Land, Kirtan school, and lake access for swimming and paddleboard yoga. Housing options include camping, RV sites, Glamping Yurts, Cozy Trailers, plus hotels and rental homes nearby in 29 Palms.

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UNIVERSAL CITY

Universal Studios Welcomes Ghostbusters and Killer Klowns from Outer Space to "Halloween Horror Nights"

Marking its 35th anniversary, Ghostbusters is coming to "Halloween Horror Nights" at Universal Studios Hollywood this September—bringing the most memorable scenes, characters and supernatural spirits from the film back to life. Metro Goldwyn Mayer's (MGM) "Killer Klowns from Outer Space" will also join this year's "Halloween Horror Nights" in all-new chilling mazes. Based on the cult 1980s film favorite, the "Killer Klowns from Outer Space" mazes will transport guests to the sleepy small town of Crescent Cove, taken over by a pack of murderous clown-like creatures.

MEDIA/PUBLIC CONTACT: UNIVERSAL STUDIOS, HOLLYWOOD, PUBLIC RELATIONS, USH.PUBLICITY@NBCUNI.COM, WWW.HALLOWEENHORRORNIGHTS.COM



FAMILY FUN

BIG BEAR

New Towering Aerial Attraction in Big Bear Takes Family Fun to New Heights—Big Bear Ropes Course

Big Bear's newest attraction is a state-of-the-art aerial adventure that towers 35 feet off the ground. Big Bear Ropes Course is a two-story obstacle course that spires high above Big Bear allows participants of varying ages to face 37 different challenges, with many of its features exposed to nothing but air. Big Bear Ropes Course even has an airborne element added to the equation for those who wish to experience flying. Sky Rail Zipline stretches 80 feet and bananas out onto a ledge, enhancing the overall thrill. Big Bear Ropes Course ensures the highest standards of safety, including a full-body harness connected to a safety line, with slider puck inserted into a continuous track system. Each participant is fully secured at all times from start to finish. Big Bear Ropes Course is now open daily, all-year round (weather-dependent). Participants must be at least 42" tall. Participants 42" to 48" must be accompanied by an adult 18 years+. Cost is \$12 per person.

MEDIA CONTACT: DAN MCKERNAN, DAN MCKERNAN PR (951) 283-9442, DANMCKERNANPR@GMAIL.COM, WWW.BIGBEARGUIDE.COM

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PALM SPRINGS

Palm Springs Boomers Debuts in the Desert

The new Boomers Palm Springs features acres of family fun for kids of all ages. Guests coming for family fun, birthdays, date nights or team building can enjoy exciting rides and attractions including go karts, two 18-hole miniature golf courses, bumper boats, batting cages, and a state-of-the-art game room featuring over 100 of the hottest video games.

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SAN DIEGO

Creepy Creatures Slither into the Natural History Museum

The San Diego Natural History Museum in Balboa Park will unveil two new exhibitions this November designed to make visitors shiver. “Living Lab” focuses on live animals—all things creepy, crawly and slithery—while “Insects Face to Face” features gorgeous macro photography. Living Lab invites visitors to meet more than 30 not-so-cuddly creatures, from scorpions and snakes to lizards. Visitors can watch feedings or interact with the animals on select days, discovering the behaviors animals need to survive in San Diego’s biodiverse region. They can also get a peek at the inner workings of a beehive. Insects Face to Face features oversized photos taken by researchers at the U.S. Geological Survey (USGS) Bee Inventory Monitoring Lab. Both exhibits run through 2020.

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OUTDOOR RECREATION

RANCHO SANTA FE

Rancho Santa Fe Introduces Equestrian Experience

The Inn at Rancho Santa Fe, a romantic horse country retreat perched atop the hills overlooking San Diego, recently rolled out its new “Home on The Ranch” equestrian experience for riders at any level. The Inn’s authentic equine offerings include a stay enhancement, featuring an upgraded room with patio and fireplace, house barrel-aged whiskey and s’mores amenity and English riding lesson on a nature preserve. Another experience features 32-inch tall mini horses—Ziggy Star and Jumpin’ Jack Flash—who welcome guests checking in for the weekend. The Morada Mimosas & Minis Sunday Brunch lets guests prance these petite ponies through a pint-sized equestrian obstacle course. Those who horse around too much can get tailored Recoup Post-Ride treatments targeting areas affected riding.

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MORRO BAY

Estero Inn Launches Electric Boats

Visitors looking for a relaxing, eco-friendly cruise along Morro Bay can rent one of Estero Inn’s new electric pontoon boats with protective roofs and adjustable panels for any weather. These silent vessels feature minimal environmental impact and can accommodate up to eight people. Beginning in August 2019 guests can also rent kayaks and paddleboards.

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TECHNOLOGY & TOURS

NAPA

Active Wine Adventures Offers New Tours

Active Wine Adventures recently rolled out new tours, such as the Downtown Napa Walk & Wine | Beer tour for groups of 10 to 25 people. The three-hour experience includes a guided walking tour of downtown Napa to educate guests about local history, notable buildings, public art and the Napa River. The tour concludes at a downtown tasting room or microbrewery for a seated flight of boutique wines or craft beers. They also offer a new Hike & Wine tour, which includes lunch with wines at a small-production winery, and an elevated version called the Ultra Adventure Tour. The latter takes guests on longer, more secluded hikes, with visits to back road wineries to taste exclusive, small-production wines.

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OCEANSIDE

Wine Tasting Adventures Take Flight in Oceanside

Wine tasting is soaring to new heights in Oceanside where visitors can enjoy Waverider Helicopter’s new Lunch and Wine Tour. The experience includes a 20-minute flight from Oceanside Airport that cruises along the scenic coastline before turning inland toward Temecula. Guests land at Temecula’s Thornton Winery, where they are greeted with a glass of champagne and can enjoy a two-hour lunch and wine tasting before being whisked back to Oceanside by helicopter. The excursion is \$499 for two people. Lunch and wine tasting priced separately.

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SHOPPING

CALISTOGA

Brannan Cottage Inn to Open General Store

The new owners of Brannan Cottage Inn, Calistoga's 1862 landmark boutique hotel, will open Sam's General Store in early fall 2019. Named for town founder Samuel Brannan, who built the original hot springs resort that made Calistoga a wellness destination, the upscale mercantile will offer guests and the general public gourmet delicacies perfect for picnicking and gift baskets, a full-service coffee bar, and handcrafted items by local artisans. Listed on the National Register of Historic Places, Brannan Cottage Inn is the only 1862 resort cottage still on its original site.

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CARMEL

From Artisans to Market: Carmel Valley Ranch Offerings Expand

Carmel Valley Ranch, a 500-acre resort playground for all ages, has yet another reason to book a stay—its new Market and Creamery. Home to the resort's artisans-in-residence including a cheese guy, fishmonger, beekeeper, gardener and more, The Market is the perfect spot to stock up on picnic supplies (think local honey, house-made goat cheese and freshly baked bread), or experience a unique tasting and interactive demonstrations. Next door, The Creamery produces goat milk products made onsite from Carmel Valley Ranch's resident Swiss nanny goats. Resort guests can enjoy tastings, pairings and even how to make their own cheese from Cheesemaker Charlie Cascio. If Charlie is not in the Creamery producing his scrumptious goat cheese, guests can probably find him with his goats down

near the organic garden, hen house and apiary. One thing is for certain, this is one market where nobody is in a rush to check out.

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MORRO BAY

Octopus' Garden Blooms in Morro Bay

Morro Bay just welcomed its latest storefront, The Sea Gallery, along the Embarcadero. Located just around the corner from Under The Sea Gallery, through the outdoor courtyard and past the otter mural, Octopus' Garden offers the chance to buy unique gifts while enjoying panoramic views of Morro Rock and Morro Bay. The boutique carries beach gear, apparel, wind chimes and lots of garden décor.

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SAN DIEGO

New Luxury Retail Destination Debuts in San Diego

One Paseo, a new luxury retail and entertainment destination in San Diego, recently opened vibrant real estate, shopping and dining experiences to the Carmel Valley neighborhood. A highly curated roster of popular local and national retailers recently debuted throughout the spring and summer, including Marrow Fine, Whiskey x Leather, North Italia and International Smoke, SoulCycle, BodyROK, Vibe Flow Yoga and many more. The project, which includes residential and office components, will finish in 2020.

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YOUNTVILLE

Senses by JCB Opens in Yountville

Senses by JCB, a fashion, fragrance and beauty boutique and medi-spa recently opened in JCB Village in Yountville. Jean-Charles Boisset reimagined the onetime train depot to showcase high-profile luxury fashion, accessories and skincare products from around the world. Highlights include a selection of vintage handbags, Boisset's own JCB No. 0 and No. 13 perfumes, an osmologie machine that enables guests to blend custom scents, and a medi-spa upstairs that offers non-invasive services including facials, microdermabrasion, hydrafacials and microcurrent treatments.

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MILESTONES & LOOKING AHEAD

ALPINE MEADOWS

New Pivotal Chairlift Launching Soon at Alpine Meadows

A new \$10 million "Treeline Cirque" chairlift will soon take skiers to new heights at Alpine Meadows. The detachable high-speed quad chair will dynamically change the skier experience, offering quick access to some of Alpine's best low-intermediate terrain in under five minutes. A second, one-minute extension of the lift takes guests up to the ridge where they can drop into some of Alpine's best expert terrain or Pacific Crest South Bowls, which boast the resort's best views of Lake Tahoe. The new lift is slated to open in December 2019 or January 2020.

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CALISTOGA

Mount View Hotel & Spa Celebrates 100 Years

The historic Mount View Hotel & Spa in downtown Calistoga will mark its 100th anniversary this fall. Established in 1919, this iconic Art Deco hotel recently renovated to prepare for the milestone and will honor a century in business with seven days of special services and events Nov. 18-24, 2019. The spa will offer themed restorative and rejuvenating treatments, while the hotel's two restaurants—Veraison and Johnny's—will feature retro-inspired cocktails and cuisine. Guests who stay at the hotel during the centennial celebration will receive a commemorative tote, vintage t-shirt and a bottle of Napa Valley wine.

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CATALINA

Catalina Marks its 125th Anniversary with Cultural Activities

This year marks the 125th anniversary since visitors have been enjoying Catalina's scenic beauty, when the Catalina Island Company built Hogsback Road up to the ridge above Avalon and began taking guests on exciting horse-driven stagecoach rides into the Island's interior.

To celebrate its 125th anniversary, Catalina Island Company is offering Wrigley's Catalina, an exclusive narrated tour that visits many historic venues and explore Catalina's early beginnings, such as:

- Catalina Country Club, originally the Cubs clubhouse and home to the Bobby Jones Trophy and a huge collection of sports memorabilia
- The site where Wrigley's Chicago Cubs held Spring Training from 1921 to 1951
- Former Bird Park, a popular attraction that housed thousands of birds for 40 years
- Catalina Chimes Tower, which has chimed every 15 minutes since 1925

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MONTEREY

Monterey Turns 250

Founded on June 3, 1770, the City of Monterey, California, will celebrate its 250th birthday in 2020. The city will commemorate its milestone anniversary with a yearlong celebration of Monterey's history and citywide birthday bash on June 3. Visitors can celebrate the city's 250 year-long history through tours and historic attractions that highlight the areas cultural heritage. Join volunteers from the Monterey State Historic Park for a walking tour around Monterey's most historic landmarks such as Old Customhouse—the site where U.S. Commodore John Drake Sloat raised the American flag and declared California part of the United States in 1846. Or, enjoy the flavors of modern Monterey on a tour with Monterey Bay Food Tours while learning about the storied past of Monterey along the way. Tour stops include fresh caught seafood on Old Fisherman's Wharf, a visit to a sidewalk made from whalebones and chocolate tasting at Alta Bakery located in the historic Cooper Molera Adobe.

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